

*Reds Parts Attic & Chrome Plating Service  
2018 Newsletter Volume 2 Issue 13*



Customer Service, Communication and Quality of work are important to us.  
We stand by every job we do! Read what our customers have to say!  
\$ We Offer Volume Discounts. Contact Us for details! \$

**Feature:** In this newsletter, we are featuring our customer Gordon Bowe's 1953 MG TD. Gordon was in search of a reputable chrome shop. After reading our reviews he knew he found the right shop based on previous customers testimonials. In the end, he wrote his own positive review about our services.

Gordon saw his MG back in the 1960s while walking home from elementary school. The MG at the time was owned by another family in the neighborhood. Gordon and his family moved away and he would soon forget about the car. Later in life Gordon would reconnect with the MG. His wife became friends with the daughter of the man who owned the car. Gordon asked if they still owned the car and if they had any interest in selling. The family still owned the MG but at the time was not interested. The daughter's father passed away and the car had sentimental value to the family. In 1994 the family decided it was time to sell the car. They felt the MG would have a good home with Gordon seeing how well restored and cared for his Harley Davidson's. Gordon was the first person they called and he was happy to purchase the car. The MG had been parked since 1968 with a blown transmission and had 37,000 original miles. It was disassembled into many pieces and it took Gordon two trips to bring everything back to his garage. Gordon was a family man and worked on the car on and off when time allowed. In the future with his children grown he was able to dedicate more time to restore. He did a frame up restoration using as many of the original parts as possible. He had friends help him with some of the wood work and painting. Gordon was able to bring the 1953 MG back to life. He also brought back the memories of seeing the MG for the first time on that walk home from school one day back in the 1960s.

**Red's Comment:** Gordon thank you for your business it is greatly appreciated. You did a great job restoring your 1953 MG TD back to its glory. We appreciate you sharing your feedback and photos. You and your MG have a cool story and history together. We wish you many years of being the proud owner of such a great looking classic car!

**Customer Testimony:** Joe helped me with my chrome; he gave me the best service I could ask for. Everything came back better than factory finish. I will definitely be a return customer. Gordon Bowe

**History:** MG is a British sports car that began its history 94 years ago. Cecil Kimber founder of MG worked for Morris Oxford a British automaker in Oxford, UK. Morris Oxford also called Morris Garage was founded by William Morris. Morris was a British car manufacturer and philanthropist. William Morris built his first automobile in 1912. By 1925 Oxford Morris made up 41% of the cars produced in Britain. William Morris adopted a lot of his mass production techniques from Henry Ford. Morris would be labeled as "the most famous industrialist of his age." In 1938 he was ennobled as Viscount Nuffield.

William Morris hired Cecil Kimber in 1921 to be his sales manager. A few years later, Cecil who was a sports car enthusiast started to design his own smaller version of the Morris It was a decision made to help promote sales. Cecil chose the initials MG for Morris Garage as a kind gesture to his employer. MG's originally were outfitted with components and parts from the parent company's parts bin. Cecil Kimber found a niche

market for modified, smaller Morris cars that were faster and sportier. September 1st 1924 MG's 14/28 Super Sport was the first model available. This was the first true MG available for sale. It would be fitted with the recognizable octagon MG logo that is still used till today.

MG saw a lot of success competing during the 1930s. In 1931 the MG EX120 "The Magic Midget" set a land speed record being the first 750cc car to exceed 100MPH, hitting a speed of 103.13 MPH. It eventually went on to beat another record exceeding 130 MPH. In 1933 MG introduced the 6 cylinder MG K3 Magnette. MG would go on to win the Mille Miglia road race, in Italy, out racing Maserati. They were the first non-Italian team to win the 1000 mile race. In 1933 the MG K3 would place 1st and 2nd at the Brooklands 500. The MG K3 beat larger Bugattis and Bentleys. One of the Bentley drivers was quoted in saying "they have been invaded by fleas." As new MG models were produced, they quickly became the small sports car to beat. From 1936 to 1955 MG produced a line of cars known as the T Series Midget. These were small, two seater, and open cars with an all steel body. The T series Midgets helped achieve greater success than anticipated. The MG TA was the first Midget T Series produced from 1936 to 1939. They built a total of 3,003 MG TA's. The MG TB was next but was only produced from 1939 to 1940. The TB series was cut short when Britain entered into WWII. All car production would stop and shift over to helping the war effort. There were only 379 MG TB's built that year.

When the war ended production of the T Series Midget would start back up. The MG TC was the next T series built from 1945 to 1950. By then many American serviceman serving the war in Europe were introduced to the MG. Some servicemen brought MG's back home with them. With the MG gaining more name recognition and popularity, MG had greater success exporting worldwide. From 1945 – 1950 10,000 MG TC's were built and 2,000 of them were shipped to America. America started to become one of MG's most important markets.

The MG TD was built from 1950 to 1953. 30,000 were built with 23,488 being sent to the US alone. By this time it was obvious that Americans fell in love with the small British sports car. Soon MG clubs were organized around the US. MG's could be seen racing around race tracks like Pebble Beach, Torrey Pines and Watkins Glen.

The MG TD sported a 1250cc, 1.3 L inline 4 cylinder engines. In 1952 The Motor Magazine tested the MG TD's performance. It had a recorded top speed of 77 MPH and a 0-60 time of 18.2 seconds. The MG's 4 cylinder engine would push you along at 22.2 MPG. During that time these were respectable numbers. Compared to a 1952 Porsche 356 1.6L 2 +2 that recorded a 0 – 60 time of 17 seconds with a top speed of 87 MPH. MG's were almost half the cost of a Porsche so you were getting more performance for

your buck. From the beginning MG was breaking records and setting the tone in the car racing world. The MG T Series is without a doubt a true classic car respected and enjoyed worldwide. For almost 100 years MG has been carving their history in the automotive world.

**SHARE YOUR PROJECTS:** Send us pictures and a short description of your project for a chance to be featured in a future Newsletter!

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**REDS PARTS ATTIC & CHROME PLATING:** We specialize in restoring vintage and classic auto parts. Our crew has over 100+ years combined experience. Every part we restore is Triple Plated using Copper, Nickel & Chrome. This is the best way to restore old parts to a deep mirror, chrome finish that will last. Every day we are helping our customers restore parts to complete their restoration projects. Spring time and warm weather are just around the corner. Are you ready? Contact us today for a quote and delivery time estimate!

**NEED HELP DECIDING? CHROME OR POLISH?** Our staff of experts will evaluate your parts and suggest the best option finish for your parts!

**BIKERS:** We can help with your motorcycles plating & polishing needs!

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