

Reds Parts Attic & Chrome Plating Service 2020 Newsletter Volume 3 Issue 1

Customer Service & Communication and Quality of work are important to us.
We stand by every job we do! Read what our customers have to say
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WLOX News Featured Classic Car of the day! Go to video Report!



Tim Bearden

HOT ROD MADNESS FROM CRUISIN' THE COAST 2018 EPISODE ONE FROM OCEAN SPRINGS, MS

Hot Rod Madness from Crusin the Coast 2018 Episode one from Ocean Springs, MS
Watch report at Tim Bearden YouTube Channel!

Feature: This month's feature is a must see! When people hear the word "Station Wagon" they might think of a large, clunky, 4 door car, similar to what was in the movie National Lampoons Vacation. This month's feature is not that kind of wagon. Our customers Don and Kathy Colliau are the proud owners of a 1950 Plymouth Suburban 2 door Wagon. They turned it into a 1950 Plymouth Show Stopping, Hot Rod! Don's Plymouth was home built with help from his good friends. His friend Scott helped with the rust repairs, Brian helped with the paint and Juan did an amazing job on the upholstery. Under the hood is a 2013 5.7L Chrysler Hemi paired up with an automatic 5 speed Mercedes transmission. He upgraded the stock front suspension with Fat Man dropped uprights. He also installed a Fat Man rack and pinion kit. He swapped out the stock rear end with an 8 3/4 Mopar rear end. This restoration took 6 years to complete and you can see the care and attention to detail that went into this ride. The final outcome is incredible! Don and Kathy enjoy cruising around and going to the different car shows they like to attend. Their Plymouth gets them a lot of attention. They won an award at the NSRA Street Rod Nationals in Louisville. They were picked top 100 in Street Rodder Magazine. At Cruising the Coast 2018 they were a feature on YouTube. When they returned the next year to Cruising the Coast they were awarded car of the day and a feature spot on the local news. I foresee many more awards and accolades for the Colliau's and their '50 Plymouth Suburban.

Customer Testimony: Thanks a bunch for the nice work you did restoring my '50 Plymouth grille and bumper. It helps my car stand out from the others. I'm often asked who did the work and I'm happy to share your information. Thank you again for your great quality and service! Don and Kathy Colliau (Michigan)

Red's Comment: Don, thank you for your positive feedback and photos. I'm glad we could help add some shine to your 1950 Plymouth Suburban Wagon. You guys did an incredible job on the restoration. Your ride looks great inside and out. We're proud our chrome work is being showcased on such an incredible classic. Thank you for your business and support!

Plymouth History: Before 1949, Plymouth offered only a 4 door "Woodie" station wagon. These were not only expensive to build but also to buy. Station wagons back then were built with the thought of being used in a taxi type, transportation

service. This is where the name station wagon originated from. A vehicle used to pick up passengers and their luggage from railroad stations. In 1949, Plymouth introduced the first all-steel station wagon, the Suburban. They were low priced and easy to maintain. Plymouth marketed the Suburban as "The car with one hundred and one uses." The Suburban offered the utility of a truck with the convenience of a car. The cargo area measured 42" from the tailgate to back seat. With the back seat folded down the cargo area extended to nearly 6 feet.

There was a wide range of users that the versatility of the Suburban appealed too. From Farmers to architects, engineers to vacationers, sales people to store owners and many other businesses that provided services. The typical working dad could haul his tools and materials around during the work week. Then load up the camp gear and take the family on a weekend getaway.

In 1950 the base price for a Suburban was just over \$1800. In 1950 Plymouth built roughly 34,000 Suburban's. The Suburban weighed in around 3,116 pounds. It was powered by Plymouth's straight six flathead. The 217.8 Cubic inch, single barrel carburetor engine produced 97 horsepower. Top speed was 85 MPH and 0 – 60 in 24.6 seconds. Good thing it was Suburban's versatility and not its speed that attracted its buyers. (That is until Don Colliau dropped a 5.3 L Hemi into his '50 Suburban.)

The Plymouth Suburban at the time was a completely new concept in transportation. It was designed and engineered to meet a wide variety of uses. A versatile vehicle that worked hard all day, yet still enough style to attract the all American family!

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