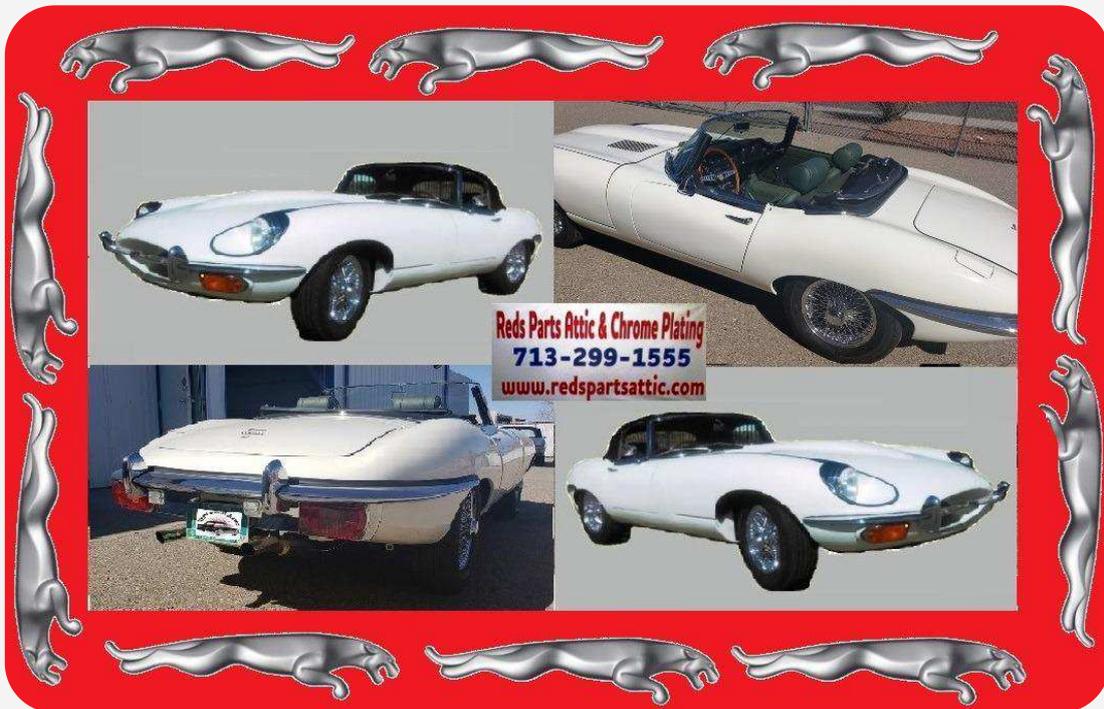


# Reds Parts Attic & Chrome Plating Service 2021 Spring Newsletter Volume 3 Issue 1

Customer Service & Communication and Quality of work are important to us.  
We stand by every job we do! Read what our customers have to say  
At | [redspartsattic.com/customer-testimonials](http://redspartsattic.com/customer-testimonials)



**Feature:** Here at Red's we have the opportunity to help with some of the most iconic Sports Cars ever built and sold. In the 1960s, one automobile that sat at the top of the sports car world was the Jaguar E-Type.

This issue we are featuring our customers from the New Mexico area. This is a private collection of E-Type Jaguars. The owner hired a team of skilled mechanics to restore these classics. Each Jaguar is fully restored from the ground up. Will and his team of mechanics don't skip out on any of the details. They bring these Jaguar E-Types back to Show Room Condition.

**Red's Comment:** We appreciate them allowing us to help with several of their projects. It is always an honor to have our chrome work displayed on such great looking automobiles. Especially when being installed on one of the most iconic Sports Cars ever built!

**Jaguar E-Type History:** The Jaguar E-Type was produced from 1961 – 1975. When released in 1961 Enzo Ferrari himself said it was "the most beautiful car ever made." The E-Type was known for its good looks, performance and competitive pricing. From its conception, Jaguar wanted the E-Type to look and perform like a street legal race car.

The E-Type was inspired by Jaguars D-Type race car. The D-Type was specifically built to race in the 24 hours of Le Mans. Jaguar would go on to win 3 Le Mans races in 1955, 1956 and 1957.

The E-Type had the same long, low profile, light weight race car body style. The E-Type was first fitted with a 3.8 Liter 6 cylinder engine that pushed the E-Type to a top speed of 150 MPH and did 0 – 60 in 6.4 seconds. In 1964, the 3.8 Liter engine would be increased to a 4.2 liter. Both engines would have similar top speeds and 0-60 stats. In 1971, the engines were upgraded to a 5.7 liter V12, equipped with 4 Zenith carburetors.

In 2004 International Sports Car magazine voted the E-Type the #1 sports car of the 1960s. The Daily Telegraph, a British news outlet, ranked the E-Type #1 on their list of the 100 most beautiful cars of all time.

Jaguar truly delivered on the idea to offer the public a chance to drive a street legal, race car. It's easy to see why the Jaguar E-Type has become a highly sought for, highly collectable car to own today. Their high demand continues to drive their value up. Making the Jaguar E-Type a great investment to own and enjoy.

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**REDS PARTS ATTIC & CHROME PLATING:** We specialize in restoring vintage and classic auto parts. Our crew has over 100+ years combined experience. Every part we restore is Triple Plated using Copper, Nickel & Chrome. This is the best way to restore old parts to a deep mirror, chrome finish that will last. Every day we are helping our customers restore parts to complete their restoration projects. Spring time and warm weather are just around the corner. Are you ready? Contact us today for a quote and delivery time estimate!

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